



EXPERT TRUSTED ADVISOR – VALUE FIRST; ALWAYS

“The No. 1 Responsibility of a CEO is to implement a Strategy that Grows their Company to the Benefit of all Stakeholders”

- Challenging times and low resources demand resourceful thinking...
- The thinking that leads to implementing strategic innovations...
- New insights that raise the game; new ways that influence the market...
- Facilitating and implementing Game-Changers with Colin Turner stimulates growth.

“Providing the ideas, insights and initiatives that CEOs really want... and reliably following them through”

During specifically prepared sessions with your executive teams Colin Turner will...

1. Facilitate Strategic Game-Changer Solutions.
2. Introduce Radical Innovative Marketing.
3. Raise your Game to improve Excellence.
4. Transform Meetings into Decisive events.
5. Explore Ideas to directly improve Revenue.
6. Develop Entrepreneurial Leadership.
7. Stimulate creativity with *The 1% Solution*.



Prof Colin Turner CEO Trusted Advisor

Skill-Set to benefit your company:

Introducing and Facilitating Game-Changers that Grow Your Company.
Simplifying Strategic Planning and Gaining Buy-in for Objectives.
Resolving Complex Challenges with Lateral Resolution Thinking.
Proposing Resourceful Innovative Marketing and Winning Headlines.
Providing Incisive Feedback and Developing Unified Focus.
Delivering Inspirational Presentations Giving Impact to Your Messages.

For Further information email: Colin@ExpertTrustedAdvisor.com Or TEXT 07818 591 592

Watch Colin on YouTube @ <https://www.youtube.com/watch?v=38V8ui7BOyo>

<https://www.youtube.com/watch?v=t4xTVPM5uw>

Mentoring That Will Measurably Raise Your Game...

You want the BEST advice...

You want to become the BEST at what you do...

You want an expert confidante to introduce the BEST ideas.

You want a mentor with the BEST credentials and experience...

You want the BEST solutions and guidance...

Colin Turner is the BEST mentor to Raise YOUR Game.



Colin Turner CEO Mentor

*“Providing the ideas, insights and initiatives that CEOs really want...
and reliably following them through”*

Every great leader has benefited from the best guidance and ideas because each of them knows that success is not about just doing a job...

its about achieving mission.. after mission..after mission...

indeed many missions that culminate in a fulfilling career...

a career that has made a difference.

Having a mentor makes that difference happen. It is more than coaching.

Coaching is about your job; mentoring is about your career.

A mentor for an organization brings 2 benefits.

Developing the key assets of the business.

And aiding the retention of top talent.

For an individual a mentor supports the realisation of your potential.

If you are a CEO, or an aspiring CEO, interested in raising your game, planning your next challenge or determined to be the best at what you do, and want to benefit from the best guidance and ideas...

...then you will be interested to know that I have mentored every one of my clients to successfully achieve their goals.

Contact me for an initial consultation...

Because, it's not what you've done that counts...

it's what you have the potential to do that gives you the edge...

And with me as your Mentor, I will ensure you have that edge.

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Professor Colin Turner – Speaker

Leading authority on success, business, management and life-style - TIME

Inspirational and thought-provoking presentations that impart your messages to your people with the best impact to ensure motivation, reinforcing follow-through with downloads.



“A first class informative keynote, Colin really does his research.”
Michael Fleisher, President, Gartner

“His thought-provoking presentation set a very positive and participative atmosphere”
Edward Creasy, Group CEO, KILN Group PLC

<https://www.youtube.com/watch?v=t4xTVPM5wuw>

Sample Keynote:

Raising Excellence with Corporate Entrepreneurship

Though every business has its origins in entrepreneurship, such agile thinking is often forgotten. It is therefore vital to re-develop those same entrepreneurial leadership attributes that were instrumental in the founding and successful growth of their business

Such attributes are essential for learning from the experience that current challenges demand; for harnessing the resources to achieve common goals; for re-energizing existing valuable talent, maximizing value opportunities; growing revenue and winning new business.

This high-impact keynote shares thought-provoking concepts and cutting-edge practical tools including...

- The Prime Directive of Corporate Entrepreneurs.
- The Perceptions that Must-Be-Changed by Business Leaders.
- The Principles of Entrepreneurial Leadership to Sustain Growth.
- The 1% Solution to Raise Innovative Excellence.

Thank you for your excellent contribution to our Senior Leadership Conference

Simon Pryce, CEO, BBA Aviation plc

All our group Directors found your presentation highly beneficial – great job!

Dan Sten Olsen, Chairman & CEO, STENA

Colin Turner’s interactive absorbing presentation for our Presidents’ Forum was outstanding.

David Pulman, President GMS, GlaxoSmithKline

A first class informative keynote, Colin really does his research.

Michael Fleisher, President, Gartner

Understands international challenges

Excellency, Ma Zengang, Chinese Ambassador

About Colin Turner

CEO Trusted Advisor & Mentor; Trouble-Shooter & Strategist; Bestselling Author & Creator of The 1% Solution and The Psychology of Corporate Entrepreneurship, Colin Turner helps CEOs make a difference.

Listed as one of The World's Top Business Gurus, with a No. 1 World-Wide Ranking from the FT, Colin Turner's work has inspired millions and stimulated thousands of businesses.

Thought Leader and Practitioner Professor Colin Turner is the author of 22 books published in 45 languages; the creator of programs, including *The Psychology of Corporate Entrepreneurship* and *The 1% Solution* that transforms companies from the way they hold meetings to how they innovate; the former President of Nasdaq Listed Futuremedia plc; Professor Emeritus of Entrepreneurial Leadership at Theseus International Management Institute now part of leading Business School, EDHEC; and Founder of 3 multi-million pound enterprises from start-up.

What Turner preaches he has practiced - **SUNDAY INDEPENDENT**

LEADERS' TESTIMONIALS

"I have absolutely no hesitation at all in endorsing Colin Turner. His energy, drive, challenging input, creative thinking and practical strategies over a 12 month period were certainly instrumental in our company significantly altering both our management and marketing perspective that ultimately supported our mission to be no. 1 in our industry. I had the choice between the Big Four Consulting Firms or Colin Turner – I made the right choice – we doubled our profits in twelve months."

Ken Moran,
Chairman and CEO, Pfizer UK

"I met Colin Turner in Hong Kong where his thought-provoking presentation set a very positive and participative atmosphere for the Lloyds Leadership Conference. I commissioned him to introduce new thinking and ideas into my executive team that proved instrumental in our achieving our growth strategy."

Edward Creasy
Group CEO, KILN Group PLC

"The T-O-P-S Brain-Storming Session that Colin prepared and facilitated for us captured more with 90 executives in 90 minutes than in 90 days of planning. The succinct report and recommendations that we received 7 days later was extremely valuable in relation to introducing a structured platform for innovation."

Eric Chartrain
CEO EMEA, International Paper

"A very re-invigorating and re-energizing session full of ideas that has made us question current routines and the way we go to market."

Benoit Testard
CEO, United Biscuits

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Motto

Valor Primum; Semper (Value First; Always)

Vision

Positively Influence Business

Mission

Help CEOs make a difference

Values

Passion with Integrity - *Putting Client's Interests First.*

Creativity with Action - *Providing Solutions That Make a Difference.*

Delivering beyond Promise - *Exceeding Expectations Every Time*

Value Proposition

"Providing the ideas, insights and initiatives CEOs really want...and reliably following them through"

"Turner creates positive results for business" - London Evening Standard

The Value You Gain:

1. You benefit from my unique online resource and receive The Colin Turner CEO Bullet, recommended and used by business leaders.
2. You receive advice supported by my published work used by business schools, consultants, organizations and successful entrepreneurs.
3. You have access to a direct source of information and as a Trusted Advisor I always put your interests first and reliably deliver beyond promise.
4. You deal directly with me and as a Thought-Leader and Seasoned Practitioner I understand intellectually and emotionally what you really want.
5. You gain from the strategic game-changers I introduce and facilitate that will measurably improve your top and bottom line.
6. You benefit from my exceptional experience and incisive intuition that provides solutions to resolve complex situations, overcome challenges and maximize value from overlooked opportunity.
7. You receive stimulating, practical bespoke keynotes that impart your messages to your people with the best impact, reinforced with downloads to sustain follow-through action.

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